Vision360 is a Artificial Intelligence technology based Retail Footfall Management product, measuring in-store shopping behaviour that provides customer insights that are significantly more real time relevant and actionable.

The product is an one stop insights engine, which not only gives deeper understanding of demographics, emotions, heat maps...etc. but also comes some dazzling dashboards for intuitive discovery. Furthermore amalgamating various data sources (shoppers, customers...etc.), brings out significant deeper insights that help business take Data Driven Decisions.