How to start using Artificial Intelligence in 7 days?

The evolution of Artificial Intelligence - from buzzword to reality - is gaining momentum. More and more software vendors are developing new solutions based on machine learning and algorithms, and plenty of companies has started the implementation already. However, there are still significant bottlenecks which decision makers are afraid of. Long go-to-market time and expensive maintenance costs are only two of them. Synerise’s Remi Wojtczak has an answer for these fears which will be presented on AI Everything event at Dubai on April 30th.

Dubai, April 29th 2019

Artificial Intelligence (AI) can boost crucial KPIs in every industry, from e-commerce and retail, through financial and telecoms, as well as automotive. Key stakeholders of various companies around the world will seek new opportunities of growth through AI during AI Everything fairs and conference, organized by Dubai World Trade Center.

Dozens of exhibitors will showcase solutions created to optimize processes on many fields of the modern business landscape. Synerise will present its solutions as well. Attendees can find company representatives in booth AIE-097 and listen to keynote during free-to-attend session on April 30th at 1PM as part of AI Labs path. Remi Wojtczak, company’s Business Development Director for Middle East will focus on resolving key challenges the market must face when it comes to AI-based solutions deployment.

*The market of AI-driven solutions is growing rapidly and the demand for quality tools is huge, but many businesses are still afraid of long implementation and high integration costs. As
customer-oriented vendor we’ve build our AI Growth Cloud to be as quickly and smoothly deployed like no other solution and during AI Everything I will show attendees how to quickly gain competitive advantages thanks to the algorithms. The event is also a great chance for us to meet people that really have a challenging puzzle to solve. It's a perfect scenario for Synerise team, we’d love to work together on client success.” - said Remi Wojtczak, Middle East Business Development Director, Synerise.

Synerise provides an “AI Growth Cloud”, a platform based on AI that automates business processes, increases customer loyalty and boosts revenues. First outcomes can be achieved in less than 7 days thanks to easy-to-implement development strategy and a team of dedicated customer success experts.

The Synerise AI Growth Cloud is based on a proprietary AI engine. It processes more than 120 million interactions between brands and their customers every day and the platform can support 500,000 queries per minute. This kind of volume presents challenges that test the performance of databases and their availability. No commercial solutions with the capability of meeting such high standards were available on the market, which is why the Synerise team decided to create a database that turned out to be 10x faster than other similar solutions and several times less expensive.

More about Synerise
Synerise is a technology company that uses data and artificial intelligence to help brands better respond to the needs of their customers. The tools it offers include automation applications, business intelligence and personalization of communication, as well as the management of pricing policy in real time, regardless of the scale of operations.

Synerise invests heavily in intellectual property, development of their AI team and the latest technologies. The company was selected by EY to participate in the Accelerating Entrepreneurs 2018 program for 30 global technology companies with the highest growth potential and received the award of Partner of the Year for Poland from Microsoft.

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