PEOPLE FLOW TOOL

AI Directions is proud to offer the People Flow Tool both for purchase, as well as through a subscription service.
INTRODUCTION
In spaces where high volumes of people are present, it is important to understand how and where they move, and to recognize developments and trends that can enhance the overall customer experience.

APPLICATIONS:
The People Flow Tool can be used in a variety of scenarios:
- Counting people moving in and out of a space (e.g. footfall in a retail environment).
- Creation of heatmaps to allow for analysis of group movements

ADVANTAGES OF OUR PEOPLE FLOW TOOL:
- Confidentiality is maintained: no facial images or any other personal identifiable information is recorded. Videos are analyzed by AIDirections’ artificial intelligence (AI) only; no human will view facial images. Full compliance with General Data Protection Regulations (GDPR) is guaranteed.
- The People Flow Tool can be used in a variety of scenarios.
- The results can be accessed visually or can be inputted into an organizations’ electronic records system.
- AIDirections’ AI technologies do not require any implementation of additional infrastructure- a high quality camera will be sufficient for real-time detection and monitoring of people flow.
- Interfaces support well accepted international standards, such as OpenAPI, ONVIF and DICOM.

SUPPORT:
Ongoing support to implement latest research results is part of AIDirections’ offerings.