CREATING A BOLDER DIGITAL FUTURE TOGETHER

Proudly celebrating the region's digital transformation achievements in this landmark year of Expo Dubai and UAE's 50th Golden Jubilee.

CLICK HERE TO GET YOUR PASS

SAFE, SMART, SEAMLESS

Only advance, online registration and Print@Home badges will be issued. Strictly no registration / badges issued on-site at the event.
THE BIGGEST SOURCING & NETWORKING TECH EVENT OF THE YEAR

CONNECT WITH THE GLOBAL TECH INDUSTRY AT GITEX 2021

AI, 5G, Cloud, Big Data, Cybersecurity, Blockchain, Quantum Computing, Immersive Marketing and Fintech & thought-provoking conferences, it’s all at GITEX Global.

Ai Everything spearheads the region’s ambitious artificial intelligence transformation plans. Spanning myriad industries including Government, Healthcare, Education, Finance and many others, Ai Everything is the place to find the most cutting edge AI tech in the global market.
At the intersection of 3 of the world’s fastest-rising startup ecosystems: Middle East, North Africa & South Asia – GITEX Future Stars brings 700+ startups from 60+ countries together with our 400+ strong investor & VC network. The show is driven to realise the city’s vision of doubling the number of digital companies – an ambition outlined recently by the Dubai’s Digital Chamber of Commerce.

Launched in 2018 by Dubai Government, Future Blockchain Summit is the first and largest Blockchain exhibition and conference in the MENA region bringing together the community’s brightest minds, most game-changing startups & powerful investors for 4 days of networking, investing and education centered around the most disruptive technology since the internet – Blockchain.

Bringing together global Fintech leaders, startups and Financial Centers, Fintech Surge is set to be the Middle East & North Africa’s most impactful and visionary event for the regional Fintech ecosystem. From Digital Banking to Paytech, Insuretech, Wealth & Asset management and Regtech, the event will see the financial industry’s biggest tech-revolutions and path-breaking talks.

Hear from the most avant-garde, edgy mar-tech personalities on keeping the disruptive momentum going. 34% speakers represent Cannes Lions winners, Forbes Top 50 CMOs and Fortune 500 Brands, including Accenture, American Eagle, Formula E, GE, Glovo, Microsoft.
BIG TECH PLAYERS IN FULL FORCE
3,000+ global enterprises showcase their best innovations

40% FIRST TIME EXHIBITORS AT GITEX

CLICK FOR THE EXHIBITOR LIST

9TH EDITION OF gsmExchange TRADEZONE DISTRIBUTION PAVILION
HALL: SHEIKH MAKTOUN

Welcoming all manufacturers, distributors and retailers from the US, European, Asian and MEA markets to meet at the 9th edition of the Distribution Pavilion.

◆ High-Powered Networking  ◆ Deal-Making

Let’s Get #BacktoReal
WHERE THE WORLD COMES TO DO BUSINESS
100+ participating countries

BAHRAIN  BELGIUM  BRAZIL  BRUSSELS  BULGARIA
FRANCE  GERMANY  HUNGARY  INDIA  ITALY
ISRAEL  JAPAN  KOREA  LATVIA  MOROCCO
MOSCOW  NIGERIA  PAKISTAN  POLAND  PORTUGAL
RUSSIA  SAUDI ARABIA  SERBIA  SLOVAKIA  ST. PETERSBURG
SWEDEN  SWITZERLAND  UAE  UK  UKRAINE

AND MANY MORE...

LARGEST GOVERNMENT SHOWCASE IN THE WORLD
HALLS: TRADE CENTRE ARENA, SHEIKH SAEED

200+ Government Entities
THE BIGGEST TECH CONFERENCES OF THE YEAR

450+ leaders live on stage

35% women speakers representing the biggest line-up of women in tech leaders

350+ hours of thought-provoking talks

11 industry verticals

50+ countries on stage

ADDRESSING THE MOST REVOLUTIONARY CHANGES ACROSS INDUSTRIES:

Digital Cities x AI
Cybersecurity
Data Economy
Energy & Utilities
Fintech x Blockchain
Education
Future Mobility
Healthcare
MarTech
Startups
Telecom & 5G

#GITEX2021
INSPIRING MINDS ON STAGE

H.E. Dr. Mohamed Al-Kuwaiti
Head of Cyber Security
United Arab Emirates Government
UAE

Wei Li
VP, GM of Machine Learning Performance
Intel Corporation
USA

Shameer Khader
Senior Director of AI
AstraZeneca
USA

Dr. Seth Dobrin
Global Chief AI Officer
IBM
USA

Arif Amiri
CEO
Dubai International Financial Centre Authority (DIFC)
UAE

Dr. Simon See
Global Head - Nvidia AI Technology Centre
Nvidia
Singapore

Dr. Daniela Rus
Director of Computer Science & Artificial Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA

Yuan (Alan) Qi
Vice President & Chief AI Scientist & Chief Data Officer, Head of Financial Intelligence
DAMO Academy
Ant Group
China

Dr. Saket Kumar
Chief Data Scientist
Global Premium Services
Google
USA

Elie Habib
Co-Founder & CTO
Anghami
UAE

Dr. Juan Bernabe Moreno
Chief Data Officer & Global Head of Analytic & AI
E.ON
Germany

Dr. Ganapathi Pulipaka
AI Influencer & Chief Data Scientist
Accenture
USA

George Hotz
Founder and CEO
Comma ai
USA

Yong Hua Lin
CEO of V-Origin Tech & Chairperson of Engineering
IEEE
China
5 DAYS AT GITEX GLOBAL
PROMISES A 5 STAR EXPERIENCE
GITEX GLOBAL VISIONS
UAE golden jubilee celebrates region’s digital transformation, aspiration and achievements.

A top level leadership programme where Ministers, Director-Generals and high-ranking officials present their digital transformation roadmaps, technological aspirations and opportunities in their quest for an advanced digital economy to achieve shared prosperity and effective societal impact.

HALL: TRADE CENTRE ARENA

VISION 2030 AFRICA
17 OCTOBER
With a record-breaking US$ 940 million raised by African tech ventures since Jan 2021 - it is among the strongest growth markets for tech worldwide. Learn about the initiatives and projects unlocking Africa’s digital future.

Source: Briter Bridges

VISION 2030 KINGDOM OF SAUDI ARABIA
18 OCTOBER
KSA Ministry of Communications & Information Technology has outlined the ICT Strategy 2023 that aims to raise the tech sector’s GDP contribution by 50 billion SAR.

VISION 2030 DUBAI, OMAN & BAHRAIN
20 OCTOBER
Dubai’s path to becoming a global platform for innovation-driven and sustainable businesses through the Dubai Industrial Strategy 2030, Dubai Autonomous Transportation Strategy, Dubai 3D Printing Strategy 2030 and Dubai Urban Master Plan 2040.

BAHRAIN
The Economic Vision 2030 focuses on shaping the vision of the government, society and the economy, based around three guiding principles: sustainability, fairness and competitiveness.

OMAN
e.Oman 2030 strategy aims at building a strong foundation to benefit from the digitalization and technology changes driven by 4th Industrial Revolution.

VISION 2030 UAE & ABU DHABI
19 OCTOBER

Sponsored by
ERICSSON

Register & Get The Programme
GITEX LAUNCHES BIGGEST YOUTH TECH PROGRAMME

Reinforcing the region’s digital transformation building blocks, “GITEX YouthX” contributes to the cultivation of young tech talents with a creative programme aimed at bringing them closer to the practitioner ecosystem annually.

GITEX YouthX

19 - 20 OCT
ZAABEEL HALL 5

Fuelling the startup ambitions of tech university students with a dedicated showcase, mentoring, investor pairing & more. The Govt. - Industry - Academia Hub, powered by GIE will be launched at GITEX Future Stars

Open innovation challenge for high school students to hone new ideas and talent in AI, programming, design thinking and entrepreneurship.

17 - 18 OCT
ZAABEEL HALL 5

The region’s biggest tech career launchpad where 100 students will be placed across big corporate and government entities for internship and mentorship.

17 - 20 OCT
SHEIKH MAKTOUM HALL

Ramping up the tech prowess of young agent-provocateurs with a series of workshops, certified courses and talks.

WHAT’S NEW

19 - 20 OCT
ZAABEEL HALL 5

Discover GITEX YouthX Programme

17 - 18 OCT
ZAABEEL HALL 5

17 - 18 OCT
ZAABEEL HALL 5

20 OCT
ZAABEEL HALL 6

17 - 20 OCT
SHEIKH MAKTOUM HALL
GITEX DATA ECONOMY
Sharpening the most incisive points of digital transformation: data science, coding and development.

REGION’S FIRST & ONLY DEVELOPER EVENT
In line with the recent launch of the UAE’s first national program for coders, GITEX presents DevSlam.
The largest of its kind in the Arab world to empower young developers and enable the region’s transformation goals.

17 - 20 OCT
SHEIKH RASHID HALL

3 CERTIFIED TRAINING SESSIONS

OpenShift Workshop
No specific programming experience required

Service Mesh Workshop
Requires basic Kubernetes/OpenShift knowledge

Kubernetes-Native Java with Quarkus Workshop
Requires Java Knowledge

WANT TO PARTICIPATE

CERTIFIED WORKSHOPS
Power up your technical skills to advance your career.

Certified AI Practitioner (CAIP)
by EMT-CERT NEXUS

CyberSec First Responder (CFR)
by EMT-CERT NEXUS

Data Science Course
by Stanford University’s Tech Faculty

REGISTER TO GITEX DATA ECONOMY

DevSlam by GITEX
Founding Partner

Red Hat
Alongside an experiential showcase, join the talks with iconic names disrupting each sector:

Stylus, Forbes, Burberry, Shopify, FashMash, Pangaia, Real Sociedad FC, Spain's Sports Innovation Alliance
WOMEN IN TECH TAKE CENTRESTAGE

Simply, the biggest line-up of women startups

GITEX hosts the global finals of the TiE Women pitch competition, where women-led startups from 40+ cities pitch on stage for equity-free cash prizes, mentorship, investor networking and exposure. The big final will take place at GFS on the 19th of October.

17 - 20 OCT
ZAABELL HALL 5

TIE WOMEN GLOBAL FINALS

Empowering women through tech & data to become digital literate, provide mentorship, soft skills development and networking opportunities. With 14,000+ women trained globally, October will see the launch of the MENA chapter in Dubai.

19 OCT
ZAABELL HALL 6

WOMEN IN AI & DATA

VISIT TWO OF THE MOST POWERFUL SHOWS IN THE WORLD: GITEX & EXPO 2020 DUBAI

First major event taking place right after the opening of Expo 2020 Dubai – GITEX is where the global community comes together to take tech and business partnerships to the next level.

Experience the best of both events with our engaging, curated tours of Expo alongside exclusive networking programmes.

17 - 20 OCT
ZAABELL HALL 5

19 OCT
SHEIKH MAKTOUM HALL

VISIT TWO OF THE MOST POWERFUL SHOWS IN THE WORLD: GITEX & EXPO 2020 DUBAI

First major event taking place right after the opening of Expo 2020 Dubai – GITEX is where the global community comes together to take tech and business partnerships to the next level.

Experience the best of both events with our engaging, curated tours of Expo alongside exclusive networking programmes.

SIGN UP FOR CURATED TOURS
AI applications in smart cities now expected from $129 billion in 2021 to $241 billion by 2025, the opportunity to create cognitive cities of the future just got more exciting.

**Digital Cities x AI**

**17 - 18 OCT**
**Zaabeel Hall 3**

**Thomas Debass**
MD & Chief Partnerships Officer
US Department of State
USA

**Dr. Daniela Rus**
Director of Computer Science & Artificial Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA

**Dr. Seth Dobrin**
Global Chief AI Officer
IBM
USA

**Stephen McArthy**
CEO
Malta Digital Innovation Authority
Malta

**EDUCATION**

Edtech has seen an investment boom since the pandemic, projected to reach $350 billion by 2025. Hear from the pioneers spearheading and securing the future of this sector.

**19 OCT, HALL 8**

**Alex Wong**
Chief of Special Initiatives, Telecommunications Development Bureau, ITU
Switzerland

**Elena Sinel**
Founder & CEO
Teens in AI
UK

**Professor Christopher Abraham**
CEO & Head Dubai Campus, Sr Vice President Institutional Development, Professor of Leadership, Design Thinking & Organizational Behaviour
SP Jain School of Global Management
UAE

**Anna Fellander**
Founder
AI Sustainability Centre
Sweden
Global health spending is expected to rise at a 3.9% compound annual growth rate (CAGR) up to 2024. With the pandemic accelerating the trajectory of consumerism, discover ways in which the healthcare ecosystem can harness technology in innovation and operations to create a ‘unified care experience’.

### HEALTHCARE

- **Dr. Joe Yeong**
  - Research Immunopathologist,
  - Singapore General Hospital
  - Singapore

- **Shameer Khader**
  - Senior Director of AI,
  - AstraZeneca
  - USA

- **Konrad Dobschuetz**
  - Head Of Customer Solutions,
  - (Digital) Health Innovation and Biome Lead
  - Novartis
  - UK

- **Dr. Shriya Srinivasan**
  - Biomedical Engineering Researcher
  - MIT
  - USA

### ENERGY

The (IEA) forecasts US$750 billion will be spent on clean energy technologies and efficiencies. With the global energy system being reformed by digitalization, decarbonization & decentralization, explore how technology paired with innovation will be critical for navigating the energy transition.

- **Khaled Al Blooshi**
  - Vice President, Digital Projects & Innovation
  - ADNOC Group
  - UAE

- **Amel Chadli**
  - Vice President Strategy & Digital Energy for Middle East & Africa
  - Schneider Electric
  - UAE

- **Dr. Satyam Priyadarshi**
  - MD & Chief Data Scientist Officer
  - Halliburton
  - USA

- **Antonio Sanfilippo**
  - Chief Scientist & Program Director
  - Qatar Foundation
  - Qatar
**FUTURE MOBILITY**

Autonomous vehicles will cover 66% of the total passenger distance (kms) by 2040. Join the conversations with mobility leaders at the front of this revolution.

20 OCT
ZAABEEL HALL 3

---

**Jack McCauley**
Co-Founder
Oculus Vr
USA

**Lee Glazier**
Head of Service Integrity
Rolls-Royce
UK

**Dr. Anatoli Unitsky**
Chairman of the Board of Directors,
General Designer
Unitsky String Technologies, Inc.
Belarus

**Terrence Howard**
Actor & Singer | Founder
Lynchpin Drone Technologies
USA

---

**Daisy Zhu**
VP of Wireless Marketing
Huawei
China

**Yasser Alobaidan**
Founder & CEO
Jawraa
KSA

**Ralph Simon**
CEO
Mobilium
USA

**Mats Granryd**
Director General
GSMA
UK

---

**TELECOM & 5G**

5G will surpass 2.7 billion subscribers by 2025. How can governments and businesses keep pace in the hyper-connected era?

19 OCT
ZAABEEL HALL 3

---

Source: Statista

Source: McKinsey

---

**CLICK FOR THE AGENDA**
A recent Gartner report asserts that, by 2023, 30% of CISOs’ effectiveness will be directly measured on their role’s ability to create value for the business. Learn about the top systemic risks and security related business value.

17 - 20 OCT
ZAABEEL HALL 1

Endorsed by: CYBER SECURITY COUNCIL
Sponsored by: HUAWEI

H.E. Dr. Mohamed Al-Kuwaiti
Head of Cyber Security
United Arab Emirates Government

Aloysius Cheang
Chief Security Officer
Huawei
UAE

Matthias Schranner
Founder & CEO
Schranner Negotiation Institute
Switzerland

Jelena Matone
Senior Head, CISO & OpRisk
European Investment Bank
President
Women4Cyber Foundation
Luxembourg
CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4 - 6

CONNECT WITH
NEXT-GEN INNOVATORS
OF THE WORLD

A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED
THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

...and more

#GITEX2021

GFS
**SPORTS TECH | QATAR**

An AI-based technological platform useful for tracking and analyzing technique, movement, the action of the best player performance.

---

**ETERNAL ROBOTICS | INDIA**

Leveraging the latest advances in Robotics, IoT, and AI to make their organizations resilient for a constantly changing global technology landscape.

---

**FINTECH | USA**

The most valuable unicorn globally at $95 billion. Stripe has established itself as the trusted fintech startup in the USA.

---

**ENVIRONMENTAL IMPACT | ESTONIA**

A disruptive tech for good fintech that has created algorithms for the development of a Biodiversity Valuator SaaS solution.

---

**HEALTHCARE | UAE**

An integrated wellness and prevention platform that cares about you before you even get sick. It utilizes next-generation telemedicine.

---

**SOFTWARE | FRANCE**

A platform to boost real-time participation and offer everyone a front row experience. Make attendees part of your event, whether virtual, hybrid or in-person.

---

**AI | SLOVAKIA**

Sales forecasting, Next purchase predictions, Customer late payment prediction or Discount recommendation algorithms powered by AI.

---

**BLOCKCHAIN | UAE**

Verofax’s Traceability as a Service, is built on Hyperledger Fabric 2.0, a resilient Blockchain Platform offered by Microsoft & Oracle Cloud.

---

**DISCOVER SOME OF THE WORLD’S MOST PROMISING STARTUPS**

---

**EXPLOR E THE FULL STARTU P LIST**

---
HARD TALKS ON THE STARTUP STAGE
17 - 18 OCT
ZA’ABEEl HALL 6

NAVIGATING CONTINUOUS TECH DISRUPTION
From Marvel’s “Iron Man” and Fox’s “Empire” to revolutionizing the tech industry
/ Changing the desert with high-tech solutions

MARKET MARKET MARKET
The state of venture capital in the Middle East / How can we mature to heights of
the US and Asia? / The region’s most funded-startups’: Challenges of scaling up in
MENA / How to market yourselves and your startups globally

OUT OF THE BOX INNOVATORS
Data is now the world’s most valuable asset / In conversation with the man who
abruptly quit Silicon Valley to devise a plan to reverse climate change & Setting
the Tempo and Marching to the Beat

Terrence Howard
Actor & Singer I Founder
Lynchpin Drone Technologies
USA

Joe Foster
Founder
REEBOK
USA

Baher Al Hakim
CEO
Medicus AI
Austria

Yishan Wong
Founder
Terraformation
USA

Irene-Marie Seelig
Co-Founder & CEO
AnamXR
USA

Sallyann Della Casa
Chief Identity Hacker
GLEAC
UAE

DISCOVER STARTUP CONFERENCE PROGRAMME

SUPERNOVA CHALLENGE
PITCH COMPETITION
US$100,000 up for grabs
across 12 categories

Best Youth/University Startup
Best Sports Tech
Best Blockchain Startup
Best Creativity Economy

DISCOVER SUPERNOVA

20 OCT, ZA’ABEEl HALL 6

# G I T E X 2 0 2 1
AI Everything is where the global artificial intelligence ecosystem coalesces to create the world’s most impactful, visionary and innovation-brimming summit. Where trailblazers and innovators go to inspire and to be inspired. A revolutionary event for revolutionary times.

Join thousands of AI tech supremos and business leaders to unravel, discuss and highlight the tremendous opportunities every industry can harness as part of the AI revolution. With artificial intelligence set to be the engine of the fourth industrial revolution the UAE is leading the way in harnessing this technological advancement for the improvement of society.

**GLOBAL BRANDS CHOOSING AI EVERYTHING**

**LEADING THE CONVERSATION**

**Dr. Seth Dobrin,**
Global Chief AI Officer & Chief Data Officer IBM Cloud & Cognitive Software, IBM (USA)

Creator of the IBM Data Science Elite team, featured by Forbes, that has successfully executed, operationalized & scaled AI, has also led the globally acclaimed digital transformation of IBM’s Cloud and Cognitive Software business as Chief Data Officer.

**Dr. Simon See**
Global Head – Nvidia AI Technology Centre, Nvidia (Singapore)

Heavily leveraging AI to make Singapore and cities in China smarter across its key projects, an important contributor to the development of Cambridge 1, the world’s fastest supercomputer.

**DR. DANIELA RUS**
Director of Computer Science & Artificial Intelligence Laboratory, Massachusetts Institute of Technology (MIT) USA

Forbes 2017 “Incredible Women Advancing A.I. Research” list, ground-breaking work in creating drone swarms that mimic human behaviours.

**Wei Li**
VP & GM of ML Performance, Intel Corporation (USA)

His efforts are instrumental in Intel’s multi $Billion AI revenue growth.

**KEY PARTNERS**
As the cornerstone of the overall AI Everything x GITEX content programme, the focused AI Everything workshops provide a unique opportunity to gain insight from some of the world’s leading AI thinkers.

CONTROLLING MACHINES WITH YOUR MIND: REPLACING HARDWARE SILENTLY
Kareem Ayyad
CEO, Cerebian Canada
NASA Space App Challenge winner, creator of the world’s first dream recorder that communicates silently and type/talk to Siri using brain signals.

SOCIAL SCIENCE IN A 3D WORKSHOP: ETHICS OF DATA, ALGORITHMS AND USAGE
Ana Chubindze
Social Scientist & Founder, AI Governance International (Germany)
Member of the European AI Alliance, by European Commission that influences its AI ethics guidelines.

THE INTERNET OF TOYS: HOW CAN PARENTS AND SCHOOLS AVOID BEING BLINDSIDE TO SIDE-EFFECTS OF AN EXPONENTIAL DIGITAL GENERATION?
Mary Jo De Leeuw
Advisory Board Member Womemtech Network and Coding Girls, Cofounder & Vice President of Women in Cyber Security & Founder, Internet of Toys (Netherlands)
Europe’s 20 influential women in tech 2021; #10 by IFSEC as a global cyber security influencer, a pioneer of finding breaches in digitally connected toys.

SCALABLE AI: TRANSFORMING NESTLE TO BE AN UNBIASED COGNITIVE COMPANY BY 2025
Carolina Pinart
Global Product Director for New Generation Technologies, Nestle (Spain)
Leading Nestle’s company wide AI strategy, aimed to transform Nestle into an unbiased cognitive company by 2025.

DUBAI’S 3D PRINTING STRATEGY: IS AI THE KEY?
Dominic Wright
Co Founder, Generation 3D (UAE)
A world record holder of 3D printing, one of the founding members of Dubai Future Foundation, now leveraging AI for additive manufacturing & fabrication.

In this workshop, you will discover the basics of programming with Python and will be quickly immersed in the daily life of a Data Analyst through concrete business cases using datasets from the real world.

FOCUSED WORKSHOPS

19 OCT, MAKTUM HALL

DATA ANALYTICS WITH PYTHON

As the cornerstone of the overall AI Everything x GITEX content programme, the focused AI Everything workshops provide a unique opportunity to gain insight from some of the world’s leading AI thinkers.

CONTROLLING MACHINES WITH YOUR MIND: REPLACING HARDWARE SILENTLY
Kareem Ayyad
CEO, Cerebian Canada
NASA Space App Challenge winner, creator of the world’s first dream recorder that communicates silently and type/talk to Siri using brain signals.

SOCIAL SCIENCE IN A 3D WORKSHOP: ETHICS OF DATA, ALGORITHMS AND USAGE
Ana Chubindze
Social Scientist & Founder, AI Governance International (Germany)
Member of the European AI Alliance, by European Commission that influences its AI ethics guidelines.

THE INTERNET OF TOYS: HOW CAN PARENTS AND SCHOOLS AVOID BEING BLINDSIDE TO SIDE-EFFECTS OF AN EXPONENTIAL DIGITAL GENERATION?
Mary Jo De Leeuw
Advisory Board Member Womemtech Network and Coding Girls, Cofounder & Vice President of Women in Cyber Security & Founder, Internet of Toys (Netherlands)
Europe’s 20 influential women in tech 2021; #10 by IFSEC as a global cyber security influencer, a pioneer of finding breaches in digitally connected toys.

SCALABLE AI: TRANSFORMING NESTLE TO BE AN UNBIASED COGNITIVE COMPANY BY 2025
Carolina Pinart
Global Product Director for New Generation Technologies, Nestle (Spain)
Leading Nestle’s company wide AI strategy, aimed to transform Nestle into an unbiased cognitive company by 2025.

DUBAI’S 3D PRINTING STRATEGY: IS AI THE KEY?
Dominic Wright
Co Founder, Generation 3D (UAE)
A world record holder of 3D printing, one of the founding members of Dubai Future Foundation, now leveraging AI for additive manufacturing & fabrication.

In this workshop, you will discover the basics of programming with Python and will be quickly immersed in the daily life of a Data Analyst through concrete business cases using datasets from the real world.
World-leading blockchain companies and influential minds will demonstrate the true and transformative power of the most disruptive technology since the internet across different sectors.

Experience it live across three major themes unravelling at the exhibition, conferences, workshops, the investor programme and Hackathon:

1. Blockchain in Finance incl. DeFi, digital currencies, CBDCs
2. Blockchain as alternative investment incl. crypto & NFT investment
3. Blockchain beyond Crypto incl. applications and use cases across all industry sectors

FEATURED NAMES ON THE SHOW FLOOR

Bronze Sponsors

Vertical Sponsor - Cryptocurrency

TOP SPEAKERS

Dina Saman
Founder & Managing Director
CoinMENA
Bahrain

Akon
Music mogul launching the $6 billion futuristic, high-tech Akon City
USA

Nitin Gaur
Director of Financial Sciences and Digital Assets
IBM
UAE

Dr. Alexandra Mikityuk
Founder & CEO
STAEX
Germany

BUSINESS HACKATHON

TDefi - the Blockchain accelerator that incubates start-ups and offers the chance to connect with potential investors, marketers, token advisors, and ecosystem partners - is hosting its Business Hackathon in partnership with the Future Blockchain Summit.

The TDefi Bizthon will host pitches from 200 finalists.

KEY PARTNERS

DISCOVER BLOCKCHAIN
In 2020, the number of fintech businesses registered at Dubai International Financial Centre (DIFC) more than doubled compared to previous year and fintech adoption is increasing rapidly.

97% of consumers in the UAE plan to use at least one new method of digital payment such as wearables, biometrics, digital currencies or QR codes within 2022.

Tapping into this tremendous growth potential in the Middle East and North Africa is join Fintech Surge, our new event presenting latest tech innovations in:

- Digital Banking
- Paytech
- Insuretech
- Wealth & Asset management
- Regtech

**FEATURED NAMES AT THE SHOW**

- **Dr. Juergen Rahmel**
  - Chief Digital Officer
  - HSBC
  - Germany

- **Jamie Broadbent**
  - Head of Digital, Innovation & Design
  - RBS International
  - UK

- **Dr Samyr Mezzour**
  - House of InsurTech Switzerland (HITS) – A Generali Company
  - Switzerland

- **Salman Arif**
  - Group Product Manager – Capital Markets, Borealis AI
  - Royal Bank of Canada
  - Canada

- **Mai Santamaria**
  - Head of Financial Advisory
  - Department of Finance
  - Ireland

**TOP SPEAKERS**

**Digital Banking Summit**
The Fintech Surge Digital Banking Summit will deep dive into the most pressing issues facing all aspects of banking.

**Banking 4.0 Leaders Exchange**
Fintech Surge will host a series of closed-door C-Level roundtables exploring the most critical industry challenges and opportunities across issues including open banking, digital currencies, challenger banks, and how data - the 'new oil' of the digital economy – can be used to deliver value.

**SME Entrepreneurs Hub**
Prime opportunities for fintech companies breaking into the banking side of the financial services industry lies in servicing small businesses. The SME Entrepreneurs Hub explores issues and opportunities for those using technology to improve the financial health and success.

**KEY WORKSHOPS**
Emerging Technologies & Innovative FinTech Business Models
S P Jain School of Global Management

How to mitigate financial statement fraud risk in the age of COVID-19
Confimation, part of Thomson Reuters (UK)

The potential and limitations of blockchain and distributed ledger technology (DLT) Aly Madhavji of INSEAD will lead a 75-minute morning session on the new use cases and business models leveraging DLT in Fintech.

**Prime opportunities for fintech companies breaking into the banking side of the financial services industry lies in servicing small businesses. The SME Entrepreneurs Hub explores issues and opportunities for those using technology to improve the financial health and success.**

**TOP SPEAKERS**

**Dr. Juergen Rahmel**
- Chief Digital Officer
- HSBC
- Germany

**Jamie Broadbent**
- Head of Digital, Innovation & Design
- RBS International
- UK

**Dr Samyr Mezzour**
- House of InsurTech Switzerland (HITS) – A Generali Company
- Switzerland

**Salman Arif**
- Group Product Manager – Capital Markets, Borealis AI
- Royal Bank of Canada
- Canada

**Mai Santamaria**
- Head of Financial Advisory
- Department of Finance
- Ireland

**FEATURED NAMES AT THE SHOW**

- **Platinum Sponsor**
  - stripe
  - CONFIRMATION
  - tamara
  - YAP
  - beehive
  - credolab

**Digital Banking Summit**
The Fintech Surge Digital Banking Summit will deep dive into the most pressing issues facing all aspects of banking.

**Banking 4.0 Leaders Exchange**
Fintech Surge will host a series of closed-door C-Level roundtables exploring the most critical industry challenges and opportunities across issues including open banking, digital currencies, challenger banks, and how data - the ‘new oil’ of the digital economy – can be used to deliver value.

**SME Entrepreneurs Hub**
Prime opportunities for fintech companies breaking into the banking side of the financial services industry lies in servicing small businesses. The SME Entrepreneurs Hub explores issues and opportunities for those using technology to improve the financial health and success.

**KEY WORKSHOPS**
Emerging Technologies & Innovative FinTech Business Models
S P Jain School of Global Management

How to mitigate financial statement fraud risk in the age of COVID-19
Confimation, part of Thomson Reuters (UK)

The potential and limitations of blockchain and distributed ledger technology (DLT) Aly Madhavji of INSEAD will lead a 75-minute morning session on the new use cases and business models leveraging DLT in Fintech.
83% marketers upgraded or replaced at least one martech solution in the last 12 months - making marketing technologies one of the most in-demand tech sectors in the world currently.

Experience tech-empowering brand stories, connections and successes across the first and most in-depth mar-tech driven exhibition and conference in the region.

FEATURED NAMES ON THE SHOW FLOOR

**PlexySoft**

CYPRESS

Specializing in Cloud, Web Applications and e-commerce solutions, leveraging their experience, partners network and a very competitive pricing strategy to deliver high quality solutions.

**point blanc media**

UAE & PAKISTAN

Providing in depth and diverse array of online marketing solutions for brands.

**contenu**

UAE & INDIA

A Performance Marketing & Content Syndication Agency focused on making meaningful conversions for their client’s brands using ABM & BANT Strategies.

**Niche**

UAE

Offers a 360 Marketing service dealing with multiple suppliers and connects brands to their target markets in the Middle East, North Africa, and Asia.

**webmarkets**

UAE

Webmarkets is an internet marketing and solutions provider, whose goal is to design and develop digital ideas and bring them to life!

**Tailwinder**

LUXEMBOURG

Helping world-leading brands activate the voice of the customer in real-time by making sense of consumer & customer feedback across all channels, goes beyond social listening and using their AI-powered conversational intelligence platform.

Source: Wildfire Labs Report
REMAP brings together the best minds, innovators, drivers and leaders and allows attendees to experience unconfined creativity in the hope for a paradigm shift in communications within the Middle East PR industry.

**UK’s Largest Mentorship Programme Now In Dubai**

Mentoring Gen Z is the flagship mentoring programme, designed and delivered by the School of Marketing in partnership with The Marketing Society and Marketing Week.

Mentors from School of Marketing, Direct Line Group, Microsoft, Dubai World Trade Centre, Jumeirah Group, Sony and Tetra Pak

BOLD MARTECH STRATEGIES & ACTIONABLE INSIGHTS FROM:

- **Uli Reese**
  Author of 101 Great Minds & Global CMO
  **Amp**
  Germany

- **James Denton-Clark**
  Chief Client Officer
  Karmarama & MD
  **Accenture Interactive**
  UK

- **Her Excellency Heba Fatani**
  Director General, Ras Al Khaimah Government Media Office
  **RAKGMO**
  UAE

- **Tomas Kellner**
  Chief Storyteller
  **GE**
  USA

- **Henry Chilcott**
  Chief Brands Officer
  **Formula E**
  UK

- **Andrew Garrity**
  Global CMO
  **DiDi Chuxing**
  China

- **Ana Bertoldini**
  Global Employer, Branding Manager
  **Glovo**
  Spain

- **Mariah Idrissi**
  World’s First Hijab Model & Official Ambassador
  **Formula E**
  UK

- **Tomas Kellner**
  Chief Storyteller
  **GE**
  USA

**Remap Flagship Conference By MEPRA**

DISCOVER MARKETING MANIA

#GITEX2021
3000+ TECH ENTERPRISES
100+ COUNTRIES
Biggest Sourcing and Networking of the Year

3000+ TECH ENTERPRISES
100+ COUNTRIES
Biggest Sourcing and Networking of the Year
TRAVELLING TO DUBAI
All passengers travelling to Dubai from any point of origin must hold a negative COVID-19 RT-PCR test certificate for a test taken no more than 72 hours before departure.

The certificate must be a Reverse Transcription-Polymerase Chain Reaction (RT-PCR) test. Other test certificates including antibody tests, NHS COVID Test certificates, Rapid PCR tests and home testing kits are not accepted in Dubai. Travellers must bring an official, digital or printed certificate in English or Arabic to check in – SMS certificates are not accepted. PCR certificates in other languages are acceptable if they can be validated at the originating station. Digital COVID-19 certificates are accepted upon arrival at Dubai International airport verification points.

ATTENDING THE EVENT
The Organiser is committed to ensuring that all stages of the visitor journey at GITEX Global 2021 are safe and that a range of visitor services are available to provide information on COVID-19 measures including hand sanitisers at multiple locations across the venue, Health and Safety Wardens monitoring social distancing and mask wearing and floor markings highlighting social distancing.

All visitors must correctly wear a face covering or face mask at all times, unless they have a medical exemption approved by Dubai Health Authority (DHA).

Visitors are not required to provide proof of vaccination or a negative PCR test result to enter the venue.

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY
We are committed to providing you with a safe environment to do business in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including social distancing, contactless transactions and hygiene protocols at all times.

In December 2020, GITEX Technology Week, the only global live and in-person technology event took place and 96% of attendees recorded the event as safe and very safe to conduct business.

The National Newspaper, ran a full page feature on the health and safety measures which were undertaken for the event in its newspaper dated the 7th December 2020.

Click here to view the full page feature in The National Newspaper on their review of DWTC’s efforts >

Coronavirus: how Dubai managed to pull off a safe and successful in-person Gitex

More than 1,000 social distancing stickers, disposable microphone covers and 809 sanitisers were placed in the event centre

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY

- Dubai was voted the safest city in the world to attend an exhibition
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label

Click here to view how we succeeded to deliver a safety show in 2020
SAFEST FACE-TO-FACE BUSINESS ENVIRONMENT, PROVEN TO YOU WITH GITEX 2020

We welcomed attendees from 110 countries safely at 2020’s only live in-person global technology event. Dubai World Trade Centre set a new safety benchmark for live exhibitions around the world.

HERE’S A PICTURE GALLERY OF THE EVENT
Keep a 2 metres social distance at all times

Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.

Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. <REGISTER NOW>

Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. <REGISTER NOW>

Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.

Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite

Individually sanitised and packed badge holders and lanyards distributed at multiple locations

Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.
Sanitisers readily available at multiple locations

Real time monitoring of crowd density and venue capacity

Avoid shaking hands and exchanging business cards

Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic

Exhibition stand maximum capacity and the minimum 2m social distancing guideline to be respected at all times

Clear signage of maximum capacity allowed at any one time will be displayed on the front of the stand. If a stand has a meeting room - maximum capacity will be displayed also
Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.

Buffet permitted if served by waiting staff. Individually packaged food and beverage items available.

Exhibitors appointed stand building contracting company and any temporary staff working onsite during the build up need to provide a negative Covid 19 Test Result to gain access to the Exhibition Halls.

Individual bins for the disposal of PPE, will be provided by the exhibitor on their stands.

Health & Safety Wardens will strictly enforce all policies. A penalty of AED 3,000 may be levied by government authorities for non-compliance.

All product demos and activations within a stand must observe a 2 metre social distance. The viewing area will be on the stand and will also incorporate social distancing of 2 metres.
Disinfection protocols are adhered to in all public areas, F&B outlets & restrooms.

Conference chairs are protected with an antimicrobial shield and are sanitised regularly.

Conference chairs are set 2 metres apart from each other at the conference.

Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation.

Exhibition halls shall close at 10pm for daily sterilisation and sanitisation.

PCR Testing Clinic available onsite.
Prayer rooms are open and follow federal guidelines.

Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)

Isolation rooms are set up at the venue for suspected cases.

Contactless transactions are encouraged

SAFE, SMART & SEAMLESS EXPERIENCE
LET'S CREATE A BOLDER DIGITAL FUTURE

CLICK HERE TO GET YOUR PASS

Platinum Sponsors
ERICSSON
HUAWEI

Conference Sponsors
TeamViewer
Lenovo
amdocs
SMART KEY

Bronze Sponsors
CISCO
Red Hat

Supporting Sponsors XLABS / Tech Talks
oruba
Bitdefender
GBRLA
eleks

Innovation Partner
DUBAI INTERNET CITY

SAFE, SMART, SEAMLESS

Safety assured by

Health & safety protocols: Advance, online registration and Print@Home badges issued only.
Strictly no registration / badges issued on-site.