



Hosted by

البرنامج الوطني للذكاء الاصطناعي
NATIONAL PROGRAM FOR ARTIFICIAL INTELLIGENCE

10-14
OCT 2022
DUBAI WORLD
TRADE CENTER

**SPONSORSHIP
& EXHIBITING
OPPORTUNITIES**

SPONSORSHIP PACKAGES



STRATEGIC

Affirm your leadership

Take to the stage in front of senior, high net worth decision-makers at the centre of AI deployment. This apex level branding will put your company at the heart of the Middle East's AI story for years to come.

AED 600,000

Master show level branding (Digital & physical) across Ai-Everything & GITEX

Limited to 3 Strategic Sponsors



PLATINUM

Be a part of the narrative

Leave a long-lasting impression. This penultimate level branding opportunity puts your foremost representative at the helm of a C-Level panel discussion, with contributions from some of the most sought after speakers in AI today.

AED 340,000

Master show level branding (Digital & physical) across Ai-Everything & GITEX





SPONSORSHIP PACKAGES



GOLD

Make an impact

Take to one of the dedicated vertical stages and draw on your company achievements to command this targeted, captive audience. Developed to accelerate AI-led digital transformation globally, this most prominent of all speaking positions is fully aligned with the UAE's strategic economic pillars.

AED 250,000

*Master show level branding (Digital & Physical) across Ai-Everything & GITEX

SILVER

Showcase your achievements

A unique opportunity to show the amazing work your company is doing in key sectors that are visibly transforming through AI adoption. Showcase your USP in front of the people who are poised to take their deployment to the next level.

AED 200,000

Master Show level branding (Digital & physical) across Ai-Everything & GITEX



BRONZE

Express your views

Get involved as a panelist among renowned AI influencers. Highlight your position as an authentic thought leader in front of international Delegates exploring their sourcing options in a learning format.

AED 175,000

*Master Show level branding (Digital & Physical) across Ai-Everything & GITEX

SPONSORSHIP OPPORTUNITIES

From venue branding to offline and digital touchpoints, our team will guide you through existing and tailored solutions to help tell your story in the most meaningful and memorable way.



AI EVERYTHING HACKATHON SPONSOR

Bringing together +100 of the world's leading data scientists to solve critical problems, this is an ideal opportunity for any organization seeking to be associated with real, tangible solutions. A product of the world's largest Data Scientist Community that is attended at record-breaking Grandmaster level, the Ai Everything Hackathon is recognized as one of the defining features of the event.

AED 500,000



EVENING NETWORKING EVENT

Connect with our speakers, Investors, VIP's and honorary guests in an informal setting. This is your primary opportunity to build relationships outside of the busy AI Everything business schedule.

AED 150,000

SUPPORTING SPONSOR – CONFERENCE TRACK

Align your brand with one of the multiple vertical stages by joining a panel speaking position in front of a senior AI-driven audience to retell the amazing work your company is doing in key sectors influenced by AI adoption.

AED 90,000

*Branding (Digital & physical) limited to conference track

Tech Talks: take to one of the two public stages located in Hall 7 or Sheikh Rashid hall and join a panel or deliver a 15 min standalone presentation to showcase your thought leadership

AED 15,000

X-Lab: Join and panel at the X-labs which is an open theatre dedicated to the latest advances in cybersecurity., located in Hall 1

AED 15,000

HEADLINE SPONSOR- CONFERENCE TRACK

Align your brand with one of the multiple vertical stages with a highly visible speaking position in front of a senior AI-driven audience to retell the amazing work your company is doing in key sectors influenced by AI adoption.

AED 150,000

*Branding (digital & physical) limited to conference track



SPONSORSHIP OPPORTUNITIES



BADGE SPONSOR

Show your support to AI deployment and be “front of mind” throughout AI Everything. The badge sponsorship offers exclusive exposure to your brand, as badges are the first thing attendees look at when interacting with other participants. Required for entry into every function of AI Everything, you can’t miss the attendees’ badges and neither can thousands of exhibitors, investors, thought-leaders and decision-makers present during the entire event

AED 250,000

SOLD OUT



VIP LOUNGE SPONSOR

A select group appointed by the Ministry and its approved stakeholders is granted entry to the VIP Lounge. As the Lounge Sponsor, your branding will be fully integrated in creative ways that directly make an impact on this unrivalled senior level audience.

AED 187,500

SOLD OUT

REGISTRATION SPONSOR

Bridging both online and on-site registration architecture (a pre-requisite for entry) participants will recognize your brand at multiple touchpoints throughout their seamless AI-driven journey.

DETAILS UPON REQUEST



CONFERENCE LANYARD SPONSOR

Exclusive Sponsorship

Visible in every photograph and video taken at this Government-led, globally acclaimed platform, lanyard Sponsorship offers immense onsite and post-show exposure to one single Partner.

AED 100,000



SPONSORSHIP OPPORTUNITIES



BAG SPONSOR

Everything wants every delegate to keep the momentum running and leave the show with more than just actionable knowledge and a promising list of potential customers, investors or business partners. The bag branding allows the ultimate exposure, during and long after the event.

Co- Sponsor AED 120,000

Exclusive- Sponsor AED 225,000



WORKSHOP SPONSOR

How would you like to host a room of your most important potential prospects for 60minutes and show them how talented your company is? We tailor the audience while you deliver a jaw-dropping demonstration or interactive learning session which will leave your audience thinking for the next few months.

AED 150,000

MOBILE APP BRANDING

Featuring matchmaking and lead-generation technology powered by AI, the Show App empowers attendees to interact before, during and after the event. Maximize your exhibitor investment with App visibility that will drive significant traffic to your booth and your company website.

AED 150,000

F&B LOUNGES

AI Everything's F&B lounges are zones of conviviality where all senior stakeholders go to network, recharge and unwind. This package offers flexible and bespoke solutions covering naming, design, incentives, physical activations and more.

AED 125,000



BESPOKE SPONSORSHIP OPPORTUNITIES



TARGETED EDM

AED 30,000

SOCIAL MEDIA CHANNELS

Featured article/post on social channels

AED 25,000



عالم الذكاء الاصطناعي
EVERYTHING



WEBSITE LANDING PAGE

Rotating Banner, 4 weeks

AED 25,000

FLOOR TILE BRANDING

AED 2,756.25

(Minimum 4 – close proximity to your stand)

**INFO DESK
SPONSORS X5
FOR 5 DESKS**

AED 40,000

EXHIBITION SPACE



STAND OPTION

(includes insurance and add-ons)

➤ STAND 100M2
AED 250,000

➤ STAND 9M2
AED 27,720

➤ STAND 15M2
AED 46,200

➤ SPACE ONLY
(Build your own stand from 50m2 & above)
AED 2,500 PER M2

➤ STAND 25M2
AED 62,500

➤ STAND 50M2
AED 125,000

➤ STARTUP 4+M2
AED 8,820

COMPULSARY ADD ONS

INSURANCE: AED 700

LEAD GENERATION & TRACKING: AED 825

MARKETING POWER PACK: AED 1,150

SUMMARY

Cost Excl Vat	Strategic	Platinum	Gold	Silver	Bronze	Conference Track Headline Sponsor	Conference Track Support Sponsor
Features & Deliverables							
Speaking Opportunity - Plenary or tracks	1 x Keynote (Main Stage)	1 x Track Standalone	1 x Track Standalone	S1x Track tandalone		1 x Track Standalone	
Slot on Panel Session	1 x Keynote Panel & 1 x Keynote Track	1x Keynote Panel	1x Track Panel		1 x Track Panel	1 x Track Panel	1 x Track Panel
Tech Talks	X	X	X	X	X	X	X
Marketing & Media Coverage							
Locked in logo (all marketing & communications)	X	X	X	X	X	X	X
Website - logo & Profile	X	X	X	X	X	X	X
Logo on EDM's (emailers) AI-Everything GITEX	Both	Both	Both	Both	Both	AI-Everything	AI-Everything
	X	X	X	X	X	X	X
Social Media mentions Announcement, Testimonials, interviews	5	4	3	x	x	2	2
Logo on GITEX Website							
Company Industry News & Video on Ai-Everything Website (Provided by client)	x	x	x	x	x	x	x
Invite Guest wish list	x	x	x	x	x	X	
Dedicated email (Provided by client)	AI-EVERYTHING & GITEX	AI-EVERYTHING & GITEX	AI-EVERYTHING & GITEX			AI-EVERYTHING	AI-EVERYTHING
Branding							
Track Stage branding (Physical and/or digital)	Digital	Digital	Digital	Digital	Digital	Physical & Digital	Physical & Digital
Hall (Entrance cobranding, Hall Hanging Banner)	x	x	x				
GITEX & AI Show level (Welcome & Thank You Boards)	x	x	x	x	x		
Access							
Delegate Passes (all conference access - excludes paid for workshops)	30	20	15			10	5
Dedicated introduction to media	X	X					
Facilitated meetings	5	2	1				
Reserved table in Lunch zone	x	x					
Exhibition Badges	Unlimited	Unlimited	Unlimited	Unlimited	10	5	2
PRICE	AED600,000	AED340,000	AED250,000	AED200,000	AED175,000	AED150,000	AED90,000



عالم الذكاء الاصطناعي
EVERYTHING

10-14
OCT 2022
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FOR SPONSORSHIP ENQUIRY PLEASE CONTACT

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